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REMARKS

In response to the Restriction Requirement, Applicant elects to prosecute the claims of Group II drawn to the method of making magazines, without traverse, except for the inclusion in Group I of claim 20. Claims 1-12 have been canceled and new claims 21-25 are submitted herewith.

Reconsideration of the inclusion of the product-by-process claim, i.e. claim 20, in Group I as opposed to Group II is respectfully requested. It is submitted that such a product-by-process claim, which recites only process limitations, recites subject matter that cannot be searched other than by searching the process by which it is defined; therefore, it properly should be classified along with the method of making claims in Group II. Therefore, inasmuch as the search for the subject matter of claim 20 would be exactly the same search as for the subject matter of claim 19 from which it depends, it is submitted that the inventions are clearly not distinct from each other nor have they achieved a separate status in this art. Accordingly it is submitted that restriction is for this reason not proper, and that claim 20 should be examined along with method claims 13-19.

New claims 21-24 are method claims patterned after claims 13 and 17 which focus upon the affixation of a piece carrying pressure-sensitive adhesive on both the front and back surfaces, as exemplified by FIGURES 41 and 42, wherein release coating regions are similarly employed on both surfaces. Such an arrangement facilitates rolling the elongated strip of pop-up pieces by coiling upon itself or alternatively permits the strip to be fan or Z-folded, as described generally on page 26, lines 16-25.

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Examination on their merits of claims 13-25, which include product-by-process claims 20 and 25, at an early date is respectfully requested.

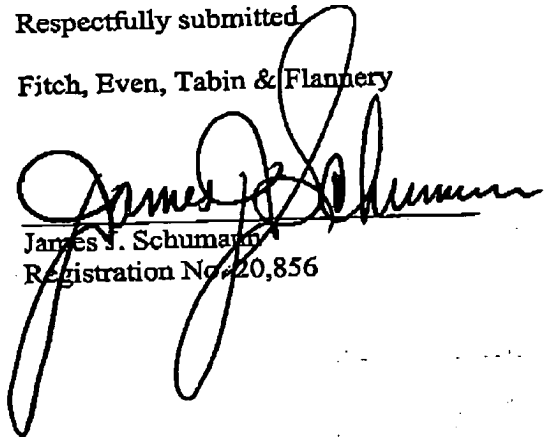
Respectfully submitted

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